



FOOD SECURITY & AGRICULTURE DEVELOPMENT DEPARTMENT (FS&ADD) AND
HORTICULTURE AND CASH CROP DEVELOPMENT DEPARTMENT (H&CCDD)
GOVERNMENT OF SIKKIM, KRISHI BHAWAN,
TADONG – 737102, GANGTOK

Memo No: 02/DIR/.Mktg/FS&ADD

Dated:20.11.2017

**NOTICE INVITING EXPRESSION OF INTEREST FOR SETTING UP OF ORGANIC
RETAIL OUTLETS**

FS&ADD and H&CCDD invites sealed expression of interest (EOI) from below parties (mentioned in order of preference) for setting up and running of organic retail outlets for direct sale of certified organic vegetables, fruits, flowers, spices, cereals, pulses, etc. in key towns and urban agglomerations of Sikkim under Chief Minister's Start-up Scheme.

- (i) Farmer Producer Organizations (FPO), Farmer Interest Groups (FIG)
- (ii) Cooperative Societies
- (iii) Self Help Groups (SHG)
- (iv) Local Entrepreneurs

Annexure containing additional details of the aforementioned project can be downloaded from www.sikkimagrisnet.org / www.sikkim.gov.in or can be obtained from Director of Marketing, FS&ADD, Room No 500, Krishi Bhawan , Tadong . Submission deadline of sealed EOI to the undersigned has been fixed as 10th December 2017, 4 pm.

FS&ADD and H&CCDD reserve the right to reject any expression of interest without assigning any reason thereof.

Sd/-

Director of Marketing
Food Security & Agriculture Development Department
Government of Sikkim

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ANNEXURE I

- (i) Project cost comprising various components approved by the financial institutions shall be eligible for subsidy as per the approved guidelines of Chief Minister's Startup Scheme (scheme details attached herewith).
- (ii) In addition to above, FS&ADD and H&CCDD may consider extending support provisions for transportation of goods, cold chain facility, and packaging of merchandise from department's various on-going schemes, subject to availability of fund and adherence to the norms of the scheme.
- (iii) Approved organic retail outlets would be set-up and operated independently by the selected FPOs/FIGs/Cooperative Societies/SHGs/Local Entrepreneurs.
- (iv) Selected FPOs/FIGs/Cooperative Societies/SHGs/Local Entrepreneurs are expected to set-up and manage all front-end retail operations and back-end procurement and logistics functions in a manner that suits their respective outlets and its target customers.
- (v) As an indicative list, Mangan, Singtam, Rangpo, Pakyong, Namchi, Temi Zero Point, Jorethang, Ravangla, Gyalshing, Pelling, and Legship would be the preferred locations for the organic retail outlets.
- (vi) In order to garner maximum customer foot-fall, FS&ADD and H&CCDD would give preference to retail outlets with adjoining parking area for 2-wheelers/4-wheelers and in-house washroom facility and café.
- (vii) FS&ADD and H&CCDD is amenable to lease out retail spaces available with department for setting up of organic retail outlets, particularly the ones at Temi Zero Point and Namchi. FPOs, FIGs, Cooperative Societies, SHGs, and Local Entrepreneurs (mentioned in the order of priority) interested in leasing out such spaces are expected to submit their financial bid of lease rent payable to the Government along with their sealed EOI.
- (viii) FPOs/FIGs/Cooperative Societies/SHGs/Local Entrepreneurs with pre-existing or self-arranged retail space are expected to submit their business plan along with the sealed EOI.
- (ix) Approval decision of FS&ADD and H&CCDD, evaluating all elements of the EOI, including the characteristics of the proposed the retail location, would be final.



Government of Sikkim
Commerce & Industries
Department



Chief Minister's Startup Scheme (CMSS)-2017

Launch of novel initiative of Honb'le Chief Minister of Sikkim for providing opportunities to unemployed youth to become emerging entrepreneur.

Salient features of the CMSS, a credit linked financial assistance state sector scheme are:

- Unemployed Sikkimese youth having minimum educational qualification of class v in the age group of 18-40 years are eligible to submit their bankable projects under manufacturing or service sectors including agriculture, horticulture, food processing, animal husbandry, handloom & handicrafts, etc., with some specified exemptions, with a maximum project cost of Rs.20.00 lakhs.
- The CMSS aims to provide 25% (35% in case of conditional non-manufacturing sector projects) upfront financial assistance to the PSU Bank/PSU financial institution approved Project directly to the lending organization as unemployed youths/financial contribution.
- The financial benefits/ subsidy of any other central sector credit linked scheme e.g., PMEGP or NABARD Schemes could be dovetailed to maximize the financial benefits to the unemployed Sikkimese youth.

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- The desirous unemployed Sikkimese youth may submit the application form in prescribed format duly recommended by the concerned area MLA to the
 - Office of Director (Industries), Commerce & Industries Department, Udyog Bhawan, Tadong, Gangtok on any working day from 11.00 am to 3.00pm.
 - Detailed guidelines of CMSS and prescribed application form may be obtained from the office of the Director, Department of Commerce & Industries, Udyog Bhawan, Tadong, Gangtok.

Issued by
Department of Commerce & Industries,
Udyog Bhawan, Tadong,
Gangtok.